

# INGLA BLOMMOR

SUCCESSFUL PLANT CULTIVATION IN BILLEBERGA

## INGLA BLOMMOR IN BILLEBERGA

*Inгла Blommor, located just outside the Skåne community of Billeberga, is owned and operated by gardener Stefan Jacobsson.*

It was Stefan's parents who started the garden, which Stefan then took over in 2015. His parents had a genuine and great interest in plants and plant materials, and Stefan has a significant interest in developing technology. This has collectively resulted in the best solutions for successfully cultivating a wide range of annuals and perennials.

## CULTIVATION SUBSTRATE

The most important thing for Stefan is that the substrate is airy and maintains its structure, easily and quickly absorbs water, and buffers nutrients to minimize nutrient leakage. The cultivation substrate consists of both block peat and harrow peat with the addition of 40 kg Bara clay per cubic meter.



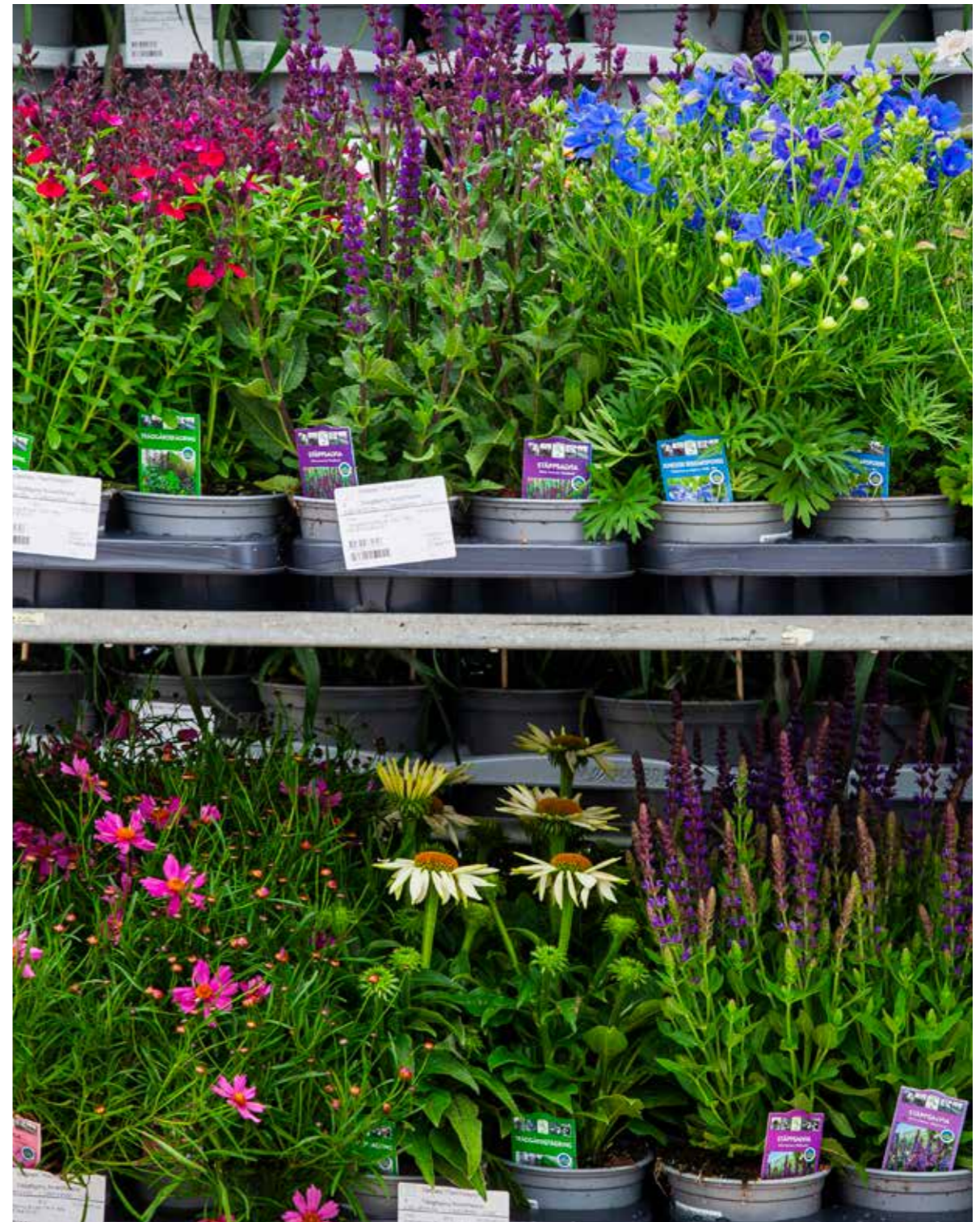
“THE CULTIVATION SUBSTRATE SHOULD BE AIRY, MAINTAIN ITS STRUCTURE, ABSORB WATER QUICKLY AND EASILY, AND IT MUST RETAIN NUTRIENTS”

*Stefan Jacobsson, owner Inгла Blommor*



## GOOD SOLUTIONS FOR A WIDE ASSORTMENT

Today, the production resources consist of 5,800 m<sup>2</sup> greenhouses and tunnel cultivation adapted for spring and summer cultivation, and 4,000 m<sup>2</sup> outdoor cultivation. Stefan receives his cultivation substrate from Fagerhults Garden, a supplier for many years. The cultivation substrate is a standard substrate designed to suit all crops in his broad assortment



*Inгла Blommor cultivates a wide range of annuals and perennials*

## CONCEPT FOR CULTIVATION THAT FACILITATES

Stefan has created various concepts to make it easier for consumers to create plantings of different sizes. Here, you can, for example, find Inгла Garden - Summer, Inгла Garden - Spring Flirt, and Inгла Garden – Insect Restaurant. Stefan is also keen to share his knowledge with the consumer, and each pot features a label providing information on how to best care for the plant.

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THE CULTIVATION SUBSTRATE CONSISTS OF  
BOTH BLOCK PEAT AND HARROW PEAT WITH  
THE ADDITION OF 40 KG BARA CLAY  
PER CUBIC METER





*Inгла Blommor, just outside Billeberga, has 5,800 m<sup>2</sup> of greenhouses and tunnel cultivation adapted for spring and summer cultivation, as well as 4,000 m<sup>2</sup> of outdoor cultivation.*

## FAGERHULTS GARDEN

***Fagerhults Garden, located just outside Skånes Fagerhult, produces and delivers peat and cultivation substrate to a broad range of customers within the gardening sector.***

Here, you find growers like Stefan Jacobsson, but also nurseries, municipalities, cemetery administrations, garden centers, and landscapers. Fagerhults Garden is operated by four co-owners, of whom Henrik Johansson is the CEO and one of the partners.

### **BARA CLAY ENHANCES WATER ABSORPTION AND NUTRIENT BUFFERING IN THE SUBSTRATE**

***"We have been delivering cultivation substrate to Ingla Blommor for as long as I can remember. Adding Bara clay has been a natural choice, not only for Stefan's substrate but also for other customers. We add Bara clay to improve water absorption and nutrient buffering in the substrate. These are two important properties that positively impact cultivation results".***

- Henrik Johanson Head of sales and partner Fagerhults Garden



Henrik Johanson Head of sales and partner Fagerhults Garden



WE ADD BARA CLAY TO IMPROVE WATER ABSORPTION AND NUTRIENT BUFFERING IN THE SUBSTRATE





## FACTS

### GROWER

Ingla Blommor

### LOCATION

Billeberga

### SUBSTRATE MANUFACTURER

Fagerhults Garden

### PRODUCTS

Bara Clay

*The unique and natural properties of Bara Clay form the foundation for a high-performance clay additive for cultivation substrate. It is used by substrate producers and growers worldwide.*

- HIGH MOISTURE RETENTION AND WATER ABSORPTION (WOK)
- HIGH CATION EXCHANGE CAPACITY (CEC)
- HIGH ANION EXCHANGE CAPACITY (AEC)
- EFFECTIVE METHOD FOR NUTRIENT BUFFERING
- A SOURCE OF TRACE- AND MICRONUTRIENTS
- GENUINE CLAY MINERALS
- CERTIFIED CLAY



**BARA**  
MINERALER