



HEUTINCK NORDKIRCHEN

A SPECIALIST IN PERENNIAL
PLANT PRODUCTION



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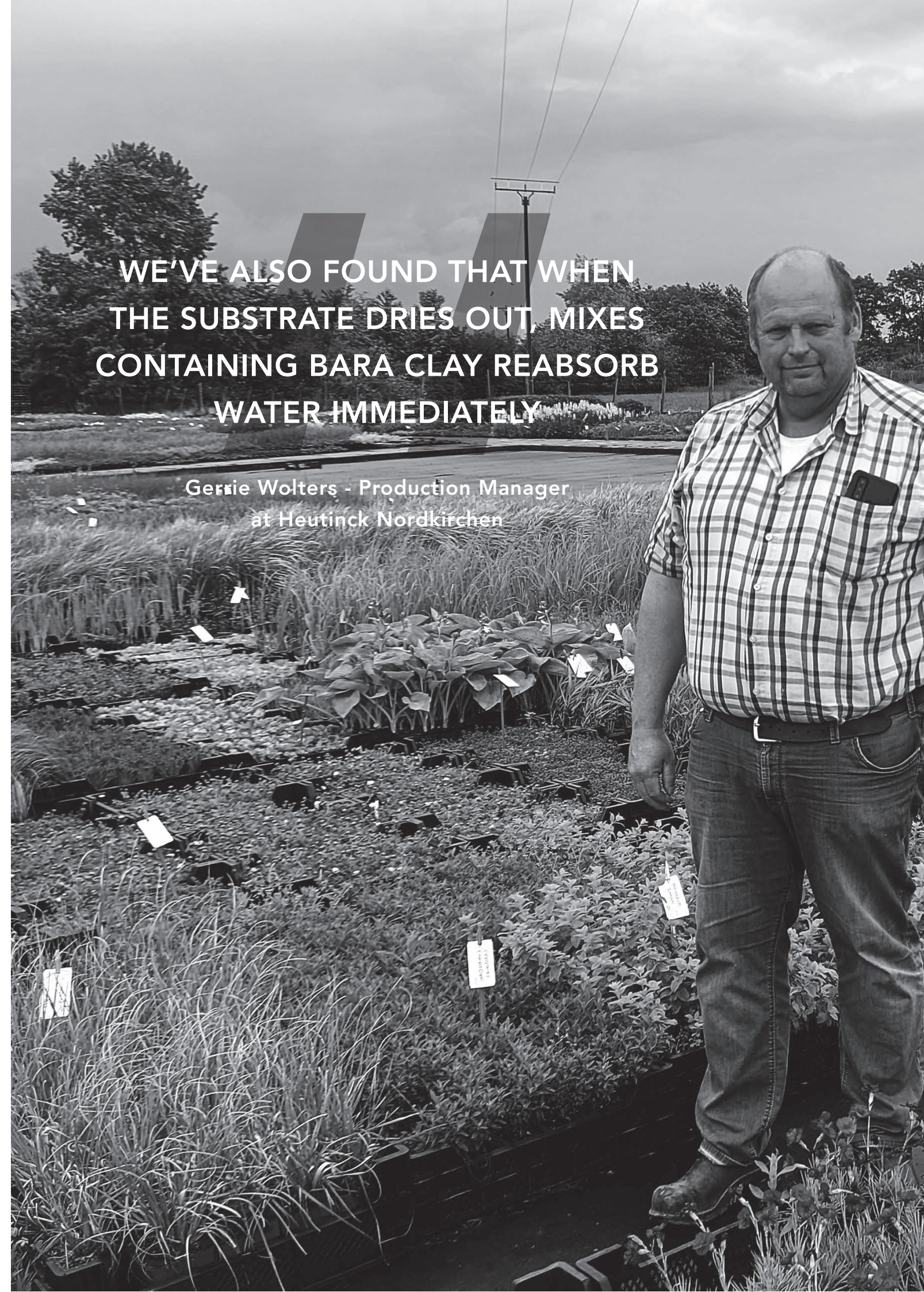
Heutinck is a specialist in perennial plant nurseries, with a total of four locations and one of which is in Germany. The entire group produces 7 million plants annually, with approximately 2.5 million of them grown in P9 pots at the German site in Nordkirchen.

Around one-third of the young plants are propagated in-house through cuttings, division, or sowing. They cultivate an impressive variety of perennials, about 6,000 different species in total.

In production, they use 8 to 10 different substrate mixes, having experimentally determined which substrates suit each plant type best. This approach also allows for efficient crop grouping, reducing the need to manage individual watering requirements, an intelligent and practical system for crop organization.

For order dispatching, Heutinck uses a custom-developed system that enables even staff unfamiliar with plant varieties to pick and prepare orders efficiently. Each order is prepared per customer and placed on designated pallet spaces.

Gerrie Wolters is responsible for production at the Nordkirchen site. With many years of experience within the company, he possesses extensive knowledge of perennial species and how to cultivate them successfully. According to Gerrie, certain species grown under glass require Bara Clay. – With Bara Clay, we can grow plants more compactly. By retaining nutrients, crops maintain better coloration. We've also found that when the substrate dries out, mixes containing Bara Clay reabsorb water immediately, he explains. The amount of Bara Clay in the substrate varies from 20 to 40 kg/m³, depending on the mix.



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WATER IMMEDIATELY**

**Gerrie Wolters - Production Manager
at Heutinck Nordkirchen**



Frank Kuipers, German Sales Manager at Pindstrup Mosebrug A/S, explains why he recommend Bara Clay:

Bara Clay retains water better and by using Bara Clay the easily available water is reduced, so plants must work harder to get their water, which has the advantage that the plant remains more compact. The potting soil with Bara Clay also absorbs water faster after the potting soil has dried somewhat. Another advantage with Bara Clay is that it has a good buffer for nutrients. This is important to retain the nutrients in the pot and avoid leakage.



AT HEUTINCK WE CAN CLEARLY SEE THAT
THE EXCELLENT NUTRIENT BUFFERING OF
BARA CLAY RESULTS IN MAINTAINED
COLORATION OF THE CROPS

Frank Kuipers, German Sales Manager
at Pindstrup Mosebrug A/S



BARA CLAY 0 - 2,8

BARA
MINERALER