



SPLENDOR PLANT

THE LARGEST WHOLESALE NURSERY
IN THE NORDICS



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Splendor Plant AB is the largest wholesale nursery in the Nordic region, known within the industry for its leading role in product and assortment development.

The company has 110 year-round employees, its own sales and purchasing organization, its own distribution, and collaborates with trucking companies and freight forwarders. The facilities in Svanshall and Blälinge together cover 83 hectares, and the plants are grown either in pots or in open fields.

Founded in 1961 by Berta and Gustav Andersen, who established Ödåkra nursery AB, the business grew with the involvement of their sons, Bo, Sven, and Nils, who worked on the nursery growing perennials and conifers alongside sales. In the early 2000s, the brothers took on a proactive approach to product development, introducing innovations like new plant varieties, large perennial specimens, and Splendor Ready Hedge®.





"It was around this time we began incorporating Bara Clay into our peat-based growing substrates. We aimed to bind and buffer nutrients in the substrate, increase the CEC, and ensure even water distribution," says Nils Andersen, CEO of Splendor Plant AB. "The clay provided excellent results, and over the past 20 years, we have used approximately 1,750 tons of Bara Clay."

In terms of dosage, we use 30-40 kg of Bara Clay per cubic meter of substrate, slightly depending on the crop.



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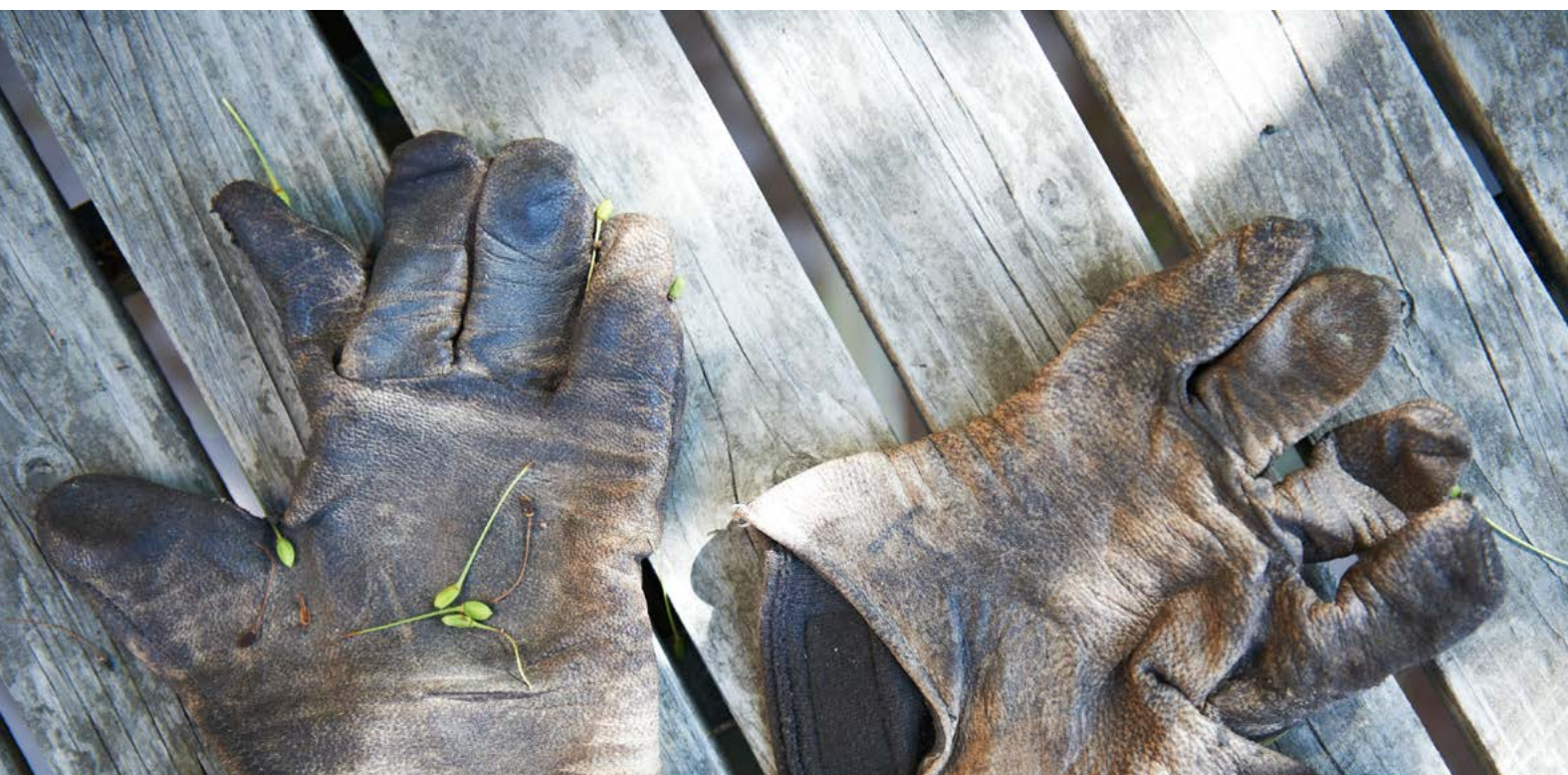
Nils Andersen, CEO of Splendor Plant AB



Substrate supplier Scanpeat AB:

Scanpeat is an entirely Swedish company that has been active in substrate manufacturing for several centuries. Over time, they have carefully selected the best raw materials, which, in combination, meet the high standards demanded by growers for their substrates.

– We tailor substrates for our customers and only use top-quality additives to produce substrates of the highest quality, says Eric Hjalmarsson, Production and Operations Manager at Scanpeat AB. Bara Lera is one of the additives we use to influence and enhance the nutrient-buffering capacity of the substrate, Eric explains.



**BARA LERA IS AN ADDITIVE WE USE
TO INFLUENCE AND ENHANCE
THE NUTRIENT-BUFFERING CAPACITY
OF THE SUBSTRATE.**

Eric Hjalmarsson, Production and Operations Manager at Scanpeat AB



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BARA
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